

Benefits for Special Categories

There are special benefits for the top 3 categories. Organizations, companies or individuals, can join these categories. Benefits change on a constant basis as new members join, providing new services.

(The general benefits automatically apply to these categories as well)

Features & Benefits for top 3 categories:	Silver	Gold	Platinum
Visibility			
Special placement of large, bold logos on MCCI's Home page and Member Information Pages. These pages are summarized accorsing to	(x)	X	XX
When icon is clicked a unique MCCI Member / Poster Page will be displayed. This Page can be updated every mont or when crucial information needs to go out. There will be a link to the companies' website s well		X	XX
Listing with logo and description on website's When clicked, the link to the member's website will be initiated	X	X	X
Events:			
Platinum, Gold and the Silver members to attend events for free			
When sponsoring/hosting an event, the intended audience will be targeted			
Marketing Videos of companies/corporates, etc. will play before the start of the event, during tea-break, breakfast, etc.		Up to a 1 minute	Up to 3 minutes
In the case of Specialized Functions , invitations are issued according to the number of seats allocated to MCCI. If it is only a limited number, it will start from Platinum to Silver. This happens regularly, because we invite embassies, High Commissioners, National and International delegations on a consistent basis.	X	XX	XXX
Members of the MCCI Board			
Members are nominated first and 2 weeks later elected at AGMs. Six(6) are from the top categories – <i>the strategic group</i> – and 6 from the general membership. Numbers can be adjusted according to availability of member groupings.	X	XX	XXX
The Board Members will accompany the MCCI Executive to meet with relevant government departments and officials.			
Special CSI/CSR proposals.			
This is a very important aspect to utilize projects of the MCCI for allocation of CSI/CSR funding.			