



## Standard Bank Top Women Conference

### ***Business Pitching Den Competition Invitation***

*May 2019, Free State*

Standard Bank Top Women, in partnership with the Mangaung Chamber of Commerce & Industry, would like to invite innovators and entrepreneurs from the Free State to enter the regional Top Women roadshow pitching den.

The competition aims to promote and develop the entrepreneurial creativity of startups, to showcase their groundbreaking products or services, to gain visibility across local, regional international industry titans as well as investors.

The standard Bank Top Women Conference will have a 2 - hour pitching den in which 8 pre-selected entrepreneurs with promising business models can outline them in a 3 minutes elevator pitch. Entrepreneurs will also have a 5 minutes Q&A interactive session with the judges. A winner/s will be chosen during the pitching den competition by a well-rounded panel of judges from the following organisations (**Mangaung Chamber of Commerce & Industry, Department of Economic, Small Business Development, Tourism, and Environmental Affairs, Standard Bank and Industrial Development Corporation**).

#### **How To Enter?**

Please submit your business model and tell us what you hope to gain out of entering this competition to [asanda.mbali@topco.co.za](mailto:asanda.mbali@topco.co.za) by 28 February 2019. This is the first stage to your pitching den application

Please see the attached evaluation sheet as a guideline to your elevator pitch

For more information go to <https://topwomen.co.za/> or contact Asanda Mbali 021 200 0089

Thank you

**Standard Bank Top Women**